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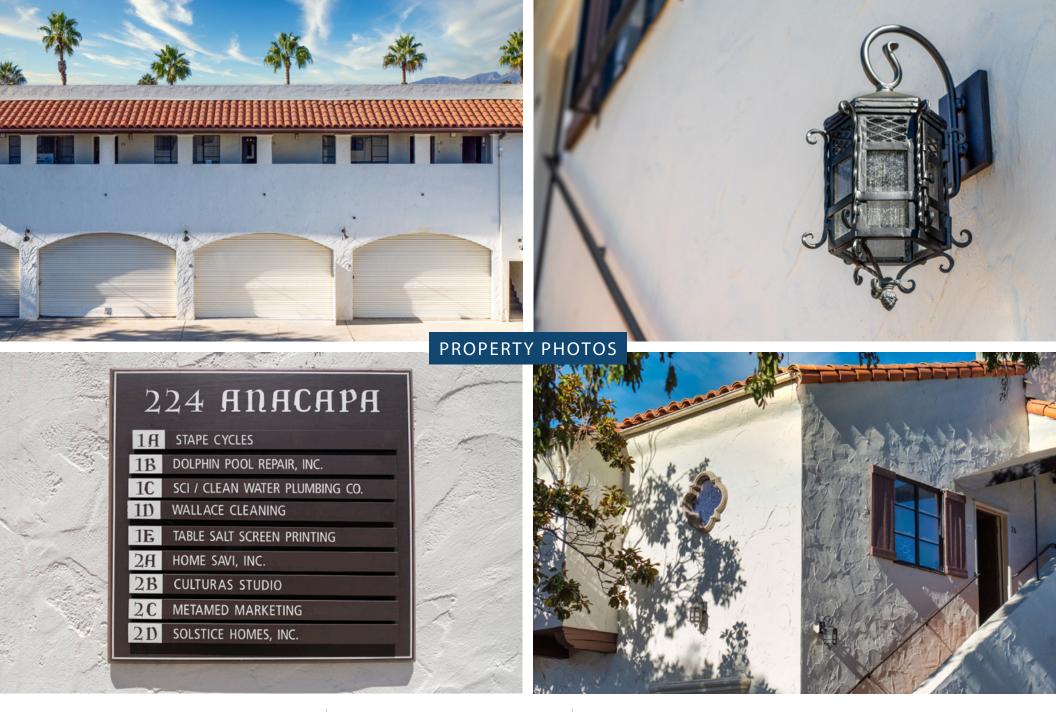


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## SITE PLAN



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## FUNK ZONE

Much like Cannery Row in Monterey, the Funk Zone in Santa Barbara was once a booming fish processing center with big bustling warehouses between the beach and the train tracks. As large-scale fish processing moved out in the late '80s and early '90s, artists started moving in, finding affordable studio space and creating murals and street art in this forgotten industrial zone. The affordability and artsy flare of the neighborhood also attracted new wine-tasting rooms and off-beat restaurants. Eventually, the combination of unique character, waterfront location, and manageable prices brought a renaissance of developer investment starting about 20 years ago, which has continued to date. Once an insider hipster moniker, the "Funk Zone" has become a household term in the area, and a must-do attraction listed in travel guides all over the world.

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## Brass Bear West Beach Municipal **Hotel Californiar** Winemakers SeaVees Impact Hub Fess Parker Lucky Penny Validation Ale Wines Rare Steakhouse Mony's **Dart Coffee** Rincon Mexican **Brewery SB** Winery Wine Co Shalhoob's **Rad Power Bikes**

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