

INVESTMENT SALES

OUR SERVICES

SALES SERVICES

- Who do we serve?** We represent individuals, corporations, trusts, institutions, and owner-users.
- What types of property?** Commercial (office, medical, retail, industrial, hotels), mixed-use, multifamily, and land.
- What's our advantage?** Expertise, dedication, and creativity during the entire process, from initial consultation through close of escrow.

THE HAYES COMMERCIAL GROUP ADVANTAGE

As a seller your goal is simple: complete a hassle-free sale for the highest possible price. Achieving that goal is usually anything but simple. Our brokers go the extra mile to orchestrate and execute the countless steps that make the experience of selling property as rewarding (and simple) as possible for our clients. Your goal is our mission.

Access to Investors — Our collaborative office allows every client access to a wider network of contacts, ensuring your investment property will be seen by those most likely to purchase. Our experienced team has developed relationships with the vast majority of investors active in our market.

Broad Exposure — Our menu of marketing tools includes proven methods to target matching investors nationwide and expand exposure beyond the local market. We have also kindled brokerage alliances through co-listing properties with national and regional firms.

Extensive Marketing — Our professional marketing department produces a range of high-quality materials designed to attract buyers, including brochures, direct mail, email, print advertising, press releases, and social media campaigns.

Facilitating Bids — Our brokers have the expertise and creative vision to find qualified buyers for virtually any property. We have successfully used the bid process to obtain the highest possible price for investment property.

NOTABLE CLIENTS & TRANSACTIONS

- Sares Regis** Two sales totaling \$42M for 225,000 sf of office/R&D on 14 acres
- Raytheon** \$41M sale of 208,000 sf office/R&D on 63 acres
- Bermant Development** \$40M sale of 208,000 sf office/R&D on 28 acres
- H&R Investments** \$29M sale of 102,000 sf office building on 10 acres
- Orfalea Family** \$25M sale of 120,000 sf office campus on 10 acres
- Orix Real Estate Equities** Two sales totaling \$23M for 165,000 sf office/industrial on 11 acres
- Matteson Partners** \$20M sale of 75,000 sf office on 4 acres
- Hollipat LLC** \$16M sale of mixed-use property on 9 acres.
- 6267 Carpinteria Ave** \$16M sale of 50,000 sf oceanfront office on 3.7 acres
- Park One** \$14M sale of 40,000 sf office on 3.4 acres
- 1187 Coast Village Rd** \$13M sale of 20,000 sf retail/office in Montecito
- 350 Hitchcock Way** \$12M sale of 42,000 sf car dealership property on 5 acres
- 60 S California St** \$9.3M sale of 19,000 sf office in Ventura
- Somera Capital** \$8.3M sale of 24,000 sf office on 4.5 acres
- 2451 Modoc Rd** \$8.2M sale of 37-unit apartment
- UC Regents** \$8.0M sale of 37,000 sf office on 3.4 acres
- 4705-4770 8th St** \$7.2M sale of 32 unit apartment

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